



Photo Composition Guide for Fosters



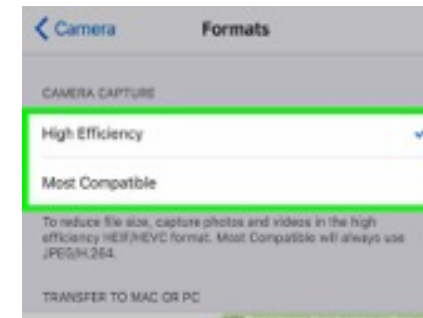
Mobile Devices

A few tips:

When using a camera phone, it's best to turn the phone horizontally. This orientation lends itself better to use beyond the mobile screen.

Turn off and avoid using the camera's flash when possible. It's likely to scare the animal and produces an unflattering representation.

Bigger is better when capturing or submitting images, so use the highest resolution possible. What looks good on a mobile device may not translate to other media. Set your device to the highest resolution and send original files when submitting to support use across platforms.



Point of View

Rather than taking pictures from your eye level, you'll often find that crouching or even lying on the ground at the same level as your foster can better capture the animal.

Focusing on the eyes makes a great connection between the animal and the viewer (potential adopter).

Be sure to choose an area when possible where there is not much in the background so the animal is the main focus.





Available Light

One of the most important elements to consider is the quality and direction of light. Every situation is different but take time to observe and utilize existing light.

Position your fosters so the largest light source is mostly behind you, the photographer. This will fill in the features of the face and put a highlight in their eyes.

Utilize the natural light from windows.

Interacting with Foster

Animals move around quickly. Be patient and take plenty of photos so that you have a lot of options to choose from. If your foster isn't comfortable or won't settle down, stop and try again later.

Give your foster time and space to feel secure. Don't push boundaries if your foster is shy/fearful or hiding.

Use toys or treats to get your foster's attention for the camera. You can also try making silly high-pitched sounds.

If you're walking your foster dog while trying to capture photos, maintain a secure grip on the leash and remain aware of your surroundings. When possible, have someone else in your home take the photos so that you can prioritize safe handling of your foster.

Be sure to reward your foster with a treat or playtime after a job well done looking at the camera!



Good luck!

